MindPeer

Power Business Development Results with Collaborative Intelligence Software

Law firms have difficulty producing a large volume of custom-tailored intelligence reports for each partner and practice group

- ✔ The data needed to generate reports resides in various internal/external systems.
- ✔ Manually tailoring the structure of a report is time-consuming.
- ✔ Email correspondence to clarify requirements is inefficient.
- ✔ Manually completing templates robs analysts of time for higher-value analysis.

Data Sources (Internal /External)

MindPeer has a catalog of data fields available from external and internal sources and a library of natural language questions about companies and industries.

Report Template Catalog and Designer

MindPeer offers pre-configured templates and helps research and business development teams efficiently co-design their own custom report templates for different client teams.

Automated Report Generation

Generating reports on-demand using data from APIs enables research analysts to complete structured data sections of reports faster and focus on adding high-value insights in executive summaries.

Collaborative Analysis & Dissemination

Client intelligence dossiers enable teams to interact adjacent to content, gain shared understanding of the business and key industry developments, and synchronize business development activities.

www.mindpeer.com

Benefits

🤝 Win more business by developing deeper insight into your clients' business, needs and opportunities
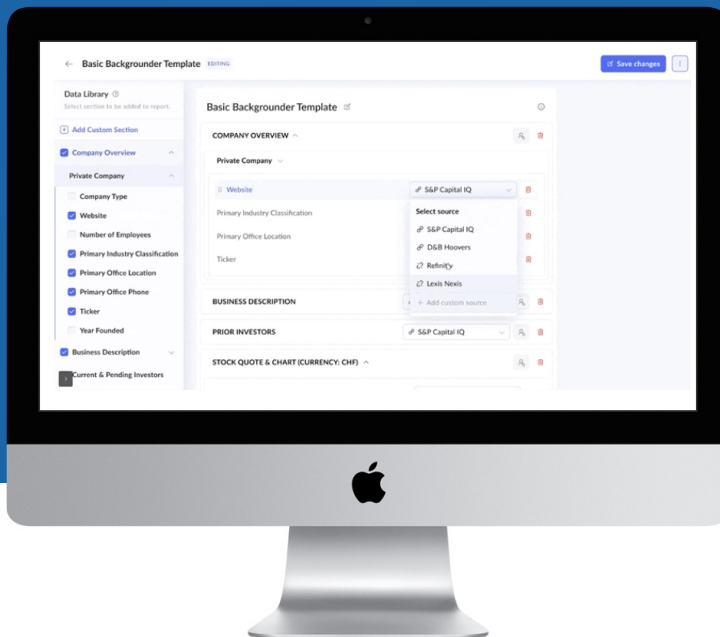
📊 Increase analyst productivity and job satisfaction by reducing manual work and facilitating insights from high-quality data sources

👤 Increase research capacity and provide lawyers and BD managers with more valuable reports for better pitches and client meetings

🕐 Reduce the data management and integration burden on your firm's IT department

> "Now our attorneys and BD managers get the reports they want on demand, and our analysts are free to focus on leveraging business opportunities and enabling our clients to thrive."

Scott Bailey
Director of Research & Knowledge Services

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Mind Alliance
COLLABORATIVE INTELLIGENCE

We provide user-friendly software and semantic data management solutions for law firm marketing, business development, and competitive intelligence research.

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